

Press Release  
For Immediate Release  
Photo Attached

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## **Southeastern Federal Credit Union Breaks Ground**

**Valdosta, Georgia** – Southeastern Federal Credit Union announces that it has broken ground for its new headquarters and branch office.

The ceremony was held February 15<sup>th</sup> with much fanfare as local dignitaries, members of the press, and the Credit Union's Board of Directors and management team were present. Consultants and Builders, Inc., who designed and is building the facility, was also present to help facilitate the ceremony. After a brief presentation from Lee Morgan, President/CEO, and John Fretti, Mayor of Valdosta, the momentous occasion was concluded with pictures and dessert and coffee. Approximately 40 people were in attendance for the event.

The new facility will span a total of 25,000 square feet and will be located on the prominent 2.8 acre lot at the corner of North Valdosta Road and Country Club Drive. The building's new facade is designed to make a statement to the community and exemplify what the Credit Union represents: strength, stability, and high quality member service. The retail-style lobby will welcome members with a meeter/greeter station and business center, giving them an area to take care of personal business, such as faxing, printing and scanning during their visit to the branch. The lobby will also include plasma screens, banners and posters that will promote the Credit Union's products and services. Three drive-thru lanes and a drive-up ATM will be available to give members added convenience. In addition, a large boardroom will be located on the second floor that can be transformed into a training room. An open patio for hosting employee and community functions will be located adjacent to the boardroom over the drive-up.

“This structure will be the face of Southeastern for the next fifteen plus years. We want to make sure the look and stature represents not only the appropriate image of the Credit Union, but the region in which we do business as well. And, with the tremendous growth we've had, this facility will allow us to provide the level of service our members have come to expect,” says Lee Morgan, President/CEO.

Consultants and Builders Inc., a Duluth, Georgia-based firm that focuses exclusively on designing and building financial institutions, designed the new structure and is also building it.

About Southeastern Federal Credit Union

Established in 1953 as Moody Federal Credit Union, Southeastern Federal Credit Union has grown to over \$100 million in assets and has 20,000+ members. The bulk of the growth in membership has occurred since its 10-county community charter was added in 2003. This community charter allows anyone who lives, works, worships, or attends school in one of the following counties to join the Credit Union: Ben Hill, Berrien, Brooks, Cook, Echols, Irwin, Lanier, Lowndes, Tift and Turner. Branch offices are located in Valdosta, Tifton, and Moody AFB.

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