

Press Release  
For Immediate Release  
Photo Attached

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### **New Vice President Joins Southeastern FCU**

**Valdosta, Georgia** – Sharon LaBranche has joined Southeastern Federal Credit Union as the new Vice President of Branch Operations. She brings 28 years of banking and credit union experience from the state of New Hampshire. Ms. LaBranche served the last 14 years with Members First Credit Union, based out of Manchester, N.H., where she held the position of Chief Operating Officer. Previously, she served 10 years with Fleet Bank of New Hampshire where she held the position of branch manager.

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